



Press release

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HotelshopUK celebrate record breaking year 10 years after the floods

HotelshopUK celebrate a record breaking year alongside their 18th birthday after losing everything 10 years ago in the floods that devastated Droitwich High Street.

HotelshopUK have endured some difficult and hard times over the last 10 years alongside a number of businesses that suffered after the rains flooded Droitwich High Street in July 2007. But this year is a year of celebrations, after having not only survived the floods, they are now forecast to have a record breaking year, doubling their turnover in two years from nearly £6 million in 2015 to a projected £12 million at the end of this year. To celebrate their achievement, they are supporting Worcester Breast Unit with a donation from every booking they take in their birthday week and giving the local community a chance to win one of 50 prizes.

"The immediate times after the floods were one of the most difficult times I have endured in my working life. It was only with the support of the team, community, local council and our strong relationships with customers and suppliers that saw us break through the other side. I am delighted that with the help of all the team we have at hotelshopuk we are set to have a record breaking year", quoted Vivienne Findlay, Managing Director and Owner of HotelshopUK.

If you would like to get involved with HotelshopUK's huge prize giveaway then please look out for details on their facebook page or visit www.hotelshopuk.com/birthday.

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